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### Meet Belinda Allen

- Business Intelligence Program Manager (aka BA Nut) – PowerGP Online @ Njevity, Inc.
- Microsoft MVP – Business Solutions
- GPUG All-Star
- Advisor – Association of Dynamics Professionals Credentialing Council
- PBIUG Advocate
- Author: 2 books
- <http://bit.ly/belinda2>
- <http://amzn.to/2mKn74l>



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**Agenda**

- Data Relationships
- Calculated Columns
  - Query Editor
  - DAX
- Optimizing Data
- Calculated Measures (DAX)
- Report Pages



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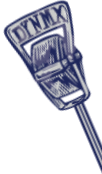
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**Agenda – Time Permitting**

- Calculate Table (DAX)
- Time Intelligence



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**Data Relationships Demo**

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**Summit**

# Calculated Columns Demo

Query Editor & DAX



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**Summit**

# Optimizing Data Demo



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**Summit**

# Calculated Measures Demo



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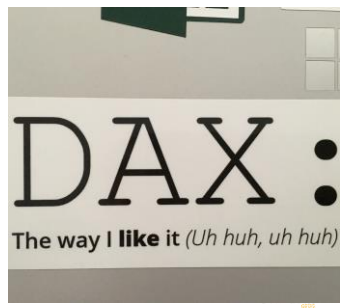
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### Want more on DAX?



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### Analyze in Excel

- (PUG10) PUG: DAX 101 for Power BI
  - Thursday | 2:30pm-3:30pm | Room: Lincoln

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### Want a DAX 101 Webinar?

- Share your business card with me.
- *"I solemnly swear not to share or spam your information with any individual or company, with the exception of GPUG and the Power BI User Group. I will only send 1 email with the link to this webinar."*

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### Time Left???

- Calculate Table (DAX)
- Time Intelligence



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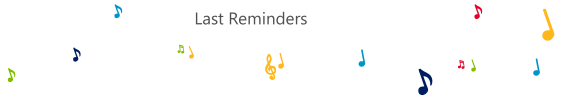
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### Last Reminders



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[www.gpugsummit.com/surveys](http://www.gpugsummit.com/surveys)

**Session Materials**  
 The session materials can be found in the app or online in the event community library at:  
[www.gpugsummit.com/materials](http://www.gpugsummit.com/materials)

Thanks and Have a Great Conference!



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